



Mag. Ingrid Preissegger, born in Graz (Austria), 1971.

Trained Management Assistant for Travel & Tourism; Studies of Business Administration at the University of Graz; Study visit in the USA, specializing in international marketing and international management; Coaching and Mediation Education in Vienna. Key Account Manager at a leading credit institution; change as manager to Vienna; Development and leading of the departments E-Commerce and Customer-Relationship-Management; Management of complex organizational development projects in the financial services sector; Self-employed management consultant since 2005; A partner of Trigon since 2009; married, one daughter, lives in Klagenfurt

Current fields of consulting

- **Accompanying organizations and companies in innovation and change processes**
Sustainable change internal and external. Organizational and Departmental Development, Restructuring of existing and implementation of new processes
- **Integrated Strategy Development**
Accompanying the alignment of prospective requirements and challenges. Integration of strategies in the annual planning process
- **Sales and Marketing Management**
Accompanying the alignment of organizations and companies towards the customer with the aim to increase the customer's satisfaction and loyalty. Development and implementation of market oriented processes and integrated customer-related tools like Complaint Management, Customer Relationship Management, Feedback-Systems etc.
- **Leadership Development and Coaching**
Developing and accompanying of leaders in their personal and professional change; strengthening of the empowerment and the self-innovation.
- **Project Management**
Management of complex restructuring projects, accompanying the analysis and implementation phase, development and assessment of potentials, steering of processes, integration of results in the organisation, to bring them into action in a sustainable way.

A selection of clients

AG, ASKÖ, Bank Austria Creditanstalt Leasing GmbH, BAWAG/PSK, Bundesministerium für Wirtschaft und Arbeit, Flughafen Graz, Hypo Steiermark Leasing, Infineon, Land Niederösterreich, LeasePlan Fuhrparkmanagement GmbH, Österreich Werbung, RZB, Siemens Transportation Systems.