



**Ing. Mag. Gerald Hackl**, born in Friesach (Austria), 1962. After the studies of business administration at the Karl-Franzens-Universität Graz about seven years of management experience in two industrial organizations with the main focus on general management, marketing and sales. Since 1995 self-employed consultant and since 1998 Senior Consultant and partner of Trigon Entwicklungsberatung. Since 2008 specialization on the topic sustainability, inter alia study visit at the University of California/Berkeley and education at The Natural Step/Stockholm. Authorized Mediator. Married and father of three sons.

Motto: Be the change you want to see in the world! (Mahatma Gandhi)

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### **Current fields of consulting**

- Strategy & innovation (strategy processes, vision- and mission-statement development, sustainable innovation)
- Change management and supporting processes
- Restructuring and supporting mergers
- Management-trainings and coachings
- Sustainability (sustainable life cycle analyses, energy-efficiency and energy-autarchy etc.)

### **Reference Projects**

Organizations:

AGRANA Beteiligungs-AG, Esterhazy, Kaufmann-Kribernegg ZT-GmbH, Lenzing AG, Lindner Recyclingtech, Mölnlycke Health Care, Otto Bock, ÖBB, Raiffeisen Campus, Siemens Österreich AG, SPAR Österreich, Stadtwerke Kapfenberg, TIWAG

Tourism:

Oberösterreich Tourismus, Urlaub am Bauernhof Österreich, several Austrian holiday experts (e.g. family Austria), supporting several Carinthian municipalities in reorganization of touristic statutes, Wörgler Wasserwelt

Public Services & Intermediaries:

aws – austria wirtschaftsservice, Fachhochschulen Burgenland, Kärnten und St. Pölten, Industriellenvereinigung Burgenland, Niederösterreich Kultur, Rat für Forschung und Technologieentwicklung der Bundesregierung, Standortagentur Tirol, Zentrum für Verwaltungsmanagement