

Dr. Thomas Weichselbaumer



Management consultant, innovation consultant, trainer, coach. Born 1971 in Weitersfelden (Upper Austria), studied journalism and communication sciences (focus interpersonal communication and media economics), numerous trainings and courses (e.g. systemic development of organisations, coaching, innovation), lector ad universities of applied science. Many years of management and leadership experience. 2004 foundation of the innovation consulting company „Pioniergeist Consulting“, foundation of a start-up in 2011, network partner of Trigon since 2015, partner at Trigon starting 2017. More than 130 innovation projects with around 90 customers. Lives in Vienna. Loves the Mountains, especially in winter.

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Expertise and fields of business activity

- innovation consulting, innovation strategy, positioning / branding processes, assessment of business models, customer experience design, digitalisation, product and business model development, service design, sales and marketing innovation, entrepreneurship, project implementation
- innovation processes, innovation management systems, innovation culture
- agile methods (e.g. Design Thinking, effectuation, lean innovation)
- design and moderation of strategy processes, support of working groups and project teams
- change management, organisational development
- workshops and trainings on the following topics: innovation competence, innovation methods and tools, leadership, „thinking out of the box“ and many more

Customers in the last years:

AECOM, ACO, amsbg, Arbeiterkammer OÖ, Arbeitsmarktservice Österreich, ASFINAG, Austrian Airlines, Bank Austria, bauMax, Brugg Pipesystems, Caritas Upper Austria, Daikin, Danone, easyname, ecop Technologies, EDVG, EVVA Security Services, Family Austria, University of Applied Sciences Upper Austria and Vienna, Vienna International Airport, IFES, Lenzing AG, LogServ, McDonald's, Mondi, neckermann, Netze Baden Württemberg, Austrian Federal Railways, Primetals Technologies, Psychosoziale Zentren Niederösterreich, Roche, Siemens, Spitz, Sport 2000, T-Mobile, Tourismusverband Velden, Tyrolit, voestalpine steel, Wincor Nixdorf, Business Agency Vienna.